AUBURN CHAMBER 75 YEARS

WELCOME



WELCOME is a publication of the Auburn Chamber and the official community and relocation publication for the City of Auburn and Auburn University.

WELCOME is an annual publication of the Auburn Chamber designed to introduce newcomers to the Auburn area. Over 10,000 WELCOME magazines are distributed each year through the Auburn Chamber, Auburn University, by area realtors, and local businesses. The publication is also housed on the chamber's website in an online format available at all times.



AUBURN CHAMBER

Stephanie Calhoun

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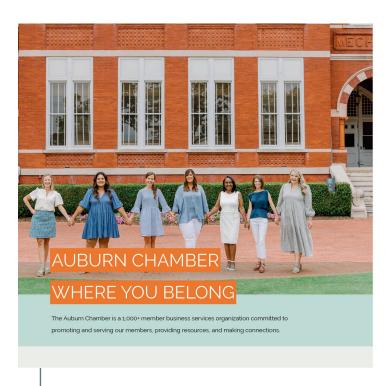


WELCOME

COVER & FEATURED ARTICLES

The Auburn Chamber is delighted to unveil an exciting new opportunity for our members. Now, you can showcase your business on our magazine's front cover and in prominent feature articles. Our front cover offers your business the chance to feature the chamber team at a location of your choice in Auburn. It includes your chosen feature article title prominently displayed on the magazine's cover and a full-page spread complete with a photoshoot.

Additionally, we are offering a limited number of featured article slots within the magazine. This is a fantastic chance to promote your business and share your unique story. Don't miss out on this exclusive advertising opportunity!



AUBURN CHAMBER

Welcome! We are so happy to have yo

here in Auburn. Whether you are new to the Auburn community, looking to connect and become part of the growing Auburn business community, or are an established resident ready to grow your circle or business, we're excited to partner with you.

The Auburn Chamber is a 1,000member business services organization committed to uniting the business community and working to keep both employers and employees educated and informed. We offer a number of valuable benefits and services for our members. We're always searching for new ways to serve and always ready to welcome new members to ioin us.

Listed below are a few of the program we offer throughout the year:

Auburn Young Professionals - AYP is open to employees of Auburn Chambe members ages 21-40. The program emphasizes professional development community service, and social engagement.

Blessing of the City - This annual event is an opportunity for the community to gather together for a time of fellowship reflection, and prayer. Clergy from different denominations offer blessing

event allows members to showcase the businesses in a casual, fun atmosphere

an opportunity for members to networ and enjoy a day of sporting clays with colleagues.

Entrepreneurship Panel - Each year, th Auburn Chamber invites a panel of loca entrepreneurs to share their experience and advice with local high school Women in Business program - Events sosted throughout the year provide apportunities for women to connect and erve, including the annual Women in business Luncheon

Golf Classic - The annual Golf Classic allows members to enjoy a day of golf while networking and making new contacts

adustry Appreciation Event - This nual celebration provides a platform to nank industry partners who continually nvest in Auburn. The entire membership invited to attend as well as city codership.

Leads to Business - Leads to Business is an event dedicated to networking. Join us to meet other Auburn Chamber members and make new business contacts.

Legislative Update - This event is an opportunity for the membership to mee legislators and discuss current issues with the area's local delegation.

hop Local Dine Local - Citizens are lways encouraged to keep tax dollars in ne local economy, but a special shop and ine local campaign is held during the oliday season with opportunites to win

Public Safety Holiday Appreciation - To show special appreciation to the Auburn Public Safety Department for keeping our homes and businesses safe and making Auburn a better place, the Auburn Chamber hosts a meal during July 4th and Thamberdies.

Auburn Community Initiatives - The chamber partners and collaborates on several project that impact the community. These initiatives include but are not limited to workforce development support, support of healthcare, education leadership development, food insecurity,

WELCOME

FEATURED ARTICLES





PLEASE NOTE

- Copy should be written in the third person; please do not use the words "I," "we," "me," "us," etc.
- Submissions will be edited for grammar, clarity, length, and in-house style guidelines. This includes addresses, phone numbers, and websites for consistency.
- Early bird discount does not apply to cover or featured articles.
- Please provide any hyperlinks you want linked for the digital version.
- Please provide any logos, artwork, and/or photography that you want featured in the layout.

STATISTICS

10k+

2.5k+

printed copies

unique monthly website visitors

56%

email open rate

4

housed on partner websites

SOCIAL MEDIA

28k+

110k+

single initial post

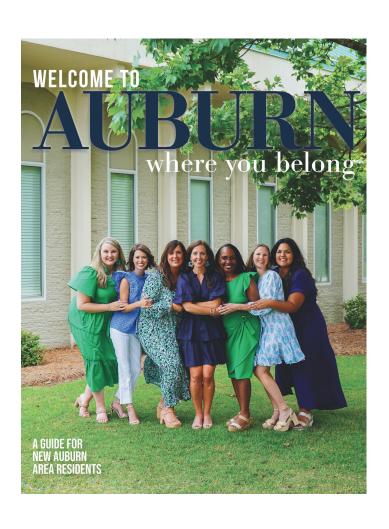
average monthly impressions

13k+

13k+

average monthly engagement

audience



DEADLINE

March 1

RATES

Cover \$10,000

• Includes full page spread

2-Page Spread \$5,000

• 17 1/4 x 11 1/8

1 Full Page \$3,000

• 8 5/8 x 11 1/8



LET'S CONNECT

Stephanie Calhoun

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Stephanie

ADVERTISING RATES

| FULL COLOR | 1 YEAR CONTRACT | 2 YEAR CONTRACT (per issue) |
|------------|-----------------|-----------------------------|
| Full page | \$2,750 | \$2,530 |
| 2/3 page | \$1,980 | \$1,815 |
| 1/2 page | \$1,430 | \$1,320 |
| 1/3 page | \$1,110 | \$1,000 |

| PREMIUM | 1 YEAR CONTRACT | 2 YEAR CONTRACT (per issue) |
|--------------------|-----------------|-----------------------------|
| Inside Front Cover | \$3,575 | \$3,404 |
| Page 1 | \$3,498 | \$3,327 |
| Inside Back Cover | \$3,498 | \$3,327 |
| Back Cover | \$3,740 | \$3,558 |

ADVERTISING SPECIFICATIONS

| NON-BLEED | WIDTH | DEPTH |
|---------------------|--------|---------|
| Full page | 7-3/8" | 9-7/8" |
| 2/3 page | 4-5/8" | 9-7/8" |
| 1/2 page horizontal | 7-3/8" | 4-5/8" |
| 1/2 page vertical | 4-5/8" | 7" |
| 1/3 page vertical | 2-1/4" | 9-7/8" |
| 1/3 page square | 4-5/8" | 4-5/8" |
| | | |
| BLEED | WIDTH | DEPTH |
| Full page | 8-5/8" | 11-1/8" |

Deadline for 10 % early bird discount is 1/31/25.

Camera-ready artwork and payment is due in full by March 1.

Ads must be eps, pdf, or jpg format in a resolution of 300 dpi with all fonts converted to paths.

Please email ads to stephanie@auburnchamber.com.



| Date: | | |
|--|---|--|
| Advertiser name: | | |
| Contact name: | | |
| Billing address: | | |
| Phone: | Email: | |
| Ad size: | Ad rate (per issue): \$ | Issues (1 or 2) |
| Discounts: 10% early-advertiser discou | nt (Deadline: 1/31/25) | |
| | | nbers who provide design services. 24. |
| TOTAL ADVERTISING INVESTM | | |
| as detailed on this form and I at regulations stipulated on this fo after confirmation of ad space v | test that I am authorized to pur firm and elsewhere in the ad sale will result in advertiser being bil at due date will result in full cha | uburn Chamber Welcome magazine trchase space. I agree to abide by the es media guide including: 1) cancellation lled for half the cost of the confirmed space; arge for the cost of the confirmed space. In ce date. |
| Advertiser signature: | | Date: |

For more information please contact: Stephanie Calhoun I Director of Member Engagement stephanie@auburnchamber.com I (334) 332-4735

Please return signed contract to stephanie@auburnchamber.com

