



# 2025-2026 WELCOME



**WELCOME** is a publication of the Auburn Chamber and the official community and relocation publication for the City of Auburn and Auburn University.

WELCOME is an annual publication of the Auburn Chamber designed to introduce newcomers to the Auburn area. Over 10,000 WELCOME magazines are distributed each year through the Auburn Chamber, Auburn University, by area realtors, and local businesses. The publication is also housed on the chamber's website in an online format available at all times.



## AUBURN CHAMBER

### **Stephanie Calhoun**

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(334) 332-4735

# WELCOME

A GUIDE FOR NEW AUBURN AREA RESIDENTS

WOLTOSZ  
FOOTBALL PERFORMANCE CENTER

www.auburnchamber.com

## WELCOME

NOW SELLING COVER &  
FEATURE ARTICLES IN THE  
WELCOME PUBLICATION

MEDIA KIT

TOGETHER  
PAVING THE PATH  
TO SUCCESS IN  
AUBURN



# WELCOME

## COVER & FEATURED ARTICLES

The Auburn Chamber is delighted to unveil an exciting new opportunity for our members. Now, you can showcase your business on our magazine's front cover and in prominent feature articles. Our front cover offers your business the chance to feature the chamber team at a location of your choice in Auburn. It includes your chosen feature article title prominently displayed on the magazine's cover and a full-page spread complete with a photoshoot.

Additionally, we are offering a limited number of featured article slots within the magazine. This is a fantastic chance to promote your business and share your unique story. Don't miss out on this exclusive advertising opportunity!



**AUBURN CHAMBER**  
**WHERE YOU BELONG**

The Auburn Chamber is a 1,000+ member business services organization committed to promoting and serving our members, providing resources, and making connections.

### AUBURN CHAMBER

[auburnchamber.com](http://auburnchamber.com)

Welcome! We are so happy to have you here in Auburn. Whether you are new to the Auburn community, looking to connect and become part of the growing Auburn business community, or are an established resident ready to grow your circle or business, we're excited to partner with you.

The Auburn Chamber is a 1,000+ member business services organization committed to uniting the business community and working to keep both employers and employees educated and informed. We offer a number of valuable benefits and services for our members. We're always searching for new ways to serve and always ready to welcome new members to join us.

Listed below are a few of the programs we offer throughout the year:

**Auburn Young Professionals - AYP** is open to employees of Auburn Chamber members ages 21-40. The program emphasizes professional development, community service, and social engagement.

**Blessing of the City** - This annual event is an opportunity for the community to gather together for a time of fellowship, reflection, and prayer. Clergy from different denominations offer blessings over different aspects of the community.

**Business After Hours** - This networking event allows members to showcase their businesses in a casual, fun atmosphere.

**Clay Shoot** - The annual Clay Shoot is an opportunity for members to network and enjoy a day of sporting clays with colleagues.

**Entrepreneurship Panel** - Each year, the Auburn Chamber invites a panel of local entrepreneurs to share their experiences and advice with local high school students.

**Women in Business program** - Events hosted throughout the year provide opportunities for women to connect and serve, including the annual Women in Business Luncheon.

**Golf Classic** - The annual Golf Classic allows members to enjoy a day of golf while networking and making new contacts.

**Industry Appreciation Event** - This annual celebration provides a platform to thank industry partners who continually invest in Auburn. The entire membership is invited to attend as well as city leadership.

**Leads to Business** - Leads to Business is an event dedicated to networking. Join us to meet other Auburn Chamber members and make new business contacts.

**Legislative Update** - This event is an opportunity for the membership to meet legislators and discuss current issues with the area's local delegation.

**Shop Local Dine Local** - Citizens are always encouraged to keep tax dollars in the local economy, but a special shop and dine local campaign is held during the holiday season with opportunities to win great prizes.

**Public Safety Holiday Appreciation** - To show special appreciation to the Auburn Public Safety Department for keeping our homes and businesses safe and making Auburn a better place, the Auburn Chamber hosts a meal during July 4th and Thanksgiving.

**Auburn Community Initiatives** - The chamber partners and collaborates on several projects that impact the community. These initiatives include but are not limited to workforce development support, support of healthcare, education, leadership development, food insecurity, and community celebrations.

# WELCOME

## FEATURED ARTICLES

**AUBURN RESEARCH**  
*ADVANCING KNOWLEDGE*

AUBURN UNIVERSITY HAS BEEN RECOGNIZED AS A LEADER IN RESEARCH AND INNOVATION AMONG THE NATION'S TOP 100 RESEARCH INSTITUTIONS IN THE NORTHEAST REGION. RESEARCH AND DEVELOPMENT IS PLACED AT THE HEART OF THE UNIVERSITY'S MISSION. RESEARCH UNIVERSTIES, AUBURN LEADS THE WAY IN RESEARCH AND INNOVATION. AUBURN UNIVERSITY IS COMMITTED TO RESEARCH THAT IMPROVES THE QUALITY OF LIFE FOR ALL. THROUGH RESEARCH, WE CAN FIND SOLUTIONS TO THE MOST CHALLENGING PROBLEMS OF OUR TIME. AUBURN UNIVERSITY IS COMMITTED TO RESEARCH THAT IMPROVES THE QUALITY OF LIFE FOR ALL. THROUGH RESEARCH, WE CAN FIND SOLUTIONS TO THE MOST CHALLENGING PROBLEMS OF OUR TIME.

**STRATEGIC RESEARCH AREAS**  
With an emphasis on low-carbon energy, Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

- 1. SUSTAINABLE ENERGY**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:
- 2. CREATE WELL-HEALTHED COMMUNITIES**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:
- 3. IMPROVE HEALTH AND HEALTH CARE IN ALABAMA AND ACROSS THE NATION**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

**4. BUILD RESILIENT SOCIETIES**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

**5. INNOVATION**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

**THE NATIONAL CENTER FOR ADDITIVE MANUFACTURING**  
The National Center for Additive Manufacturing (NCAM) is a research and innovation center at Auburn University. The center is focused on the following areas:

**1. SUSTAINABLE ENERGY**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

**2. CREATE WELL-HEALTHED COMMUNITIES**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

**3. IMPROVE HEALTH AND HEALTH CARE IN ALABAMA AND ACROSS THE NATION**  
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**5. INNOVATION**  
Auburn University is a leader in research and innovation. The university's research is focused on the following areas:

**REAL ESTATE**  
*find your home*

**WHILE EVERY KIND OF STUDENT HOUSING IS HEAVILY AVAILABLE, AUBURN IS A CITY OF DIVERSE POPULATIONS WITH EVERY KIND OF HOME OPTION.**

Whether you're looking for a quiet house on the golf course, a charming historic bungalow in the heart of Auburn, a perfectly appointed subdivision, an apartment house or even a house that shows how a lot can be right next door, you'll find the property you want in Auburn.

Need a real estate agent? Better! Register or other services? Visit [www.auburnrealestate.com](http://www.auburnrealestate.com) or call 256-834-1234 for everything you need to know.

**REAL ESTATE**

**Atlanta Commercial Real Estate**  
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256-834-1234

**Atlanta Residential Real Estate**  
John Smith  
256-834-1234

**Atlanta Industrial Real Estate**  
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**Atlanta Real Estate Group**  
John Smith  
256-834-1234

## PLEASE NOTE

- Copy should be written in the third person; please do not use the words “I,” “we,” “me,” “us,” etc.
- Submissions will be edited for grammar, clarity, length, and in-house style guidelines. This includes addresses, phone numbers, and websites for consistency.
- Early bird discount does not apply to cover or featured articles.
- Please provide any hyperlinks you want linked for the digital version.
- Please provide any logos, artwork, and/or photography that you want featured in the layout.

## STATISTICS

10k+  
printed copies

2.5k+  
unique monthly website visitors

56%  
email open rate

4  
housed on partner websites

## SOCIAL MEDIA

28k+  
single initial post

110k+  
average monthly impressions

13k+  
average monthly engagement

13k+  
audience





## DEADLINE

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**March 1**

## RATES

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### **Cover \$10,000**

- Includes full page spread

### **2-Page Spread \$5,000**

- 17 1/4 x 11 1/8

### **1 Full Page \$3,000**

- 8 5/8 x 11 1/8



## LET'S CONNECT

### **Stephanie Calhoun**

Director of Member Engagement

[stephanie@auburnchamber.com](mailto:stephanie@auburnchamber.com)

(334) 332-4735

*Stephanie*

## ADVERTISING RATES

FULL COLOR	1 YEAR CONTRACT	2 YEAR CONTRACT (per issue)
Full page	\$2,750	\$2,530
2/3 page	\$1,980	\$1,815
1/2 page	\$1,430	\$1,320
1/3 page	\$1,110	\$1,000

  

PREMIUM	1 YEAR CONTRACT	2 YEAR CONTRACT (per issue)
Inside Front Cover	\$3,575	\$3,404
Page 1	\$3,498	\$3,327
Inside Back Cover	\$3,498	\$3,327
Back Cover	\$3,740	\$3,558

## ADVERTISING SPECIFICATIONS

NON-BLEED	WIDTH	DEPTH
Full page	7-3/8"	9-7/8"
2/3 page	4-5/8"	9-7/8"
1/2 page horizontal	7-3/8"	4-5/8"
1/2 page vertical	4-5/8"	7"
1/3 page vertical	2-1/4"	9-7/8"
1/3 page square	4-5/8"	4-5/8"

  

BLEED	WIDTH	DEPTH
Full page	8-5/8"	11-1/8"

**Deadline for 10 % early bird discount is 1/31/25.**

Camera-ready artwork and payment is due in full by March 1.

Ads must be eps, pdf, or jpg format in a resolution of 300 dpi with all fonts converted to paths.

Please email ads to [stephanie@auburnchamber.com](mailto:stephanie@auburnchamber.com).



# WELCOME

## ADVERTISING AGREEMENT

Date: \_\_\_\_\_

Advertiser name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ad size: \_\_\_\_\_ Ad rate (per issue): \$\_\_\_\_\_ Issues (1 or 2)\_\_\_\_\_

Discounts:

☐ 10% early-advertiser discount (Deadline: 1/31/25)

Select one of the following:

- ☐ Ad will be submitted by the advertiser or an agency.
- ☐ I do not have an ad. Please connect me with a list of members who provide design services.
- ☐ Returning Advertiser and I'm keeping the same ad as 2024.

TOTAL ADVERTISING INVESTMENT \$\_\_\_\_\_

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I, the undersigned, acknowledge request for ad space in the Auburn Chamber Welcome magazine as detailed on this form and I attest that I am authorized to purchase space. I agree to abide by the regulations stipulated on this form and elsewhere in the ad sales media guide including: 1) cancellation after confirmation of ad space will result in advertiser being billed for half the cost of the confirmed space; 2) cancellation after ad payment due date will result in full charge for the cost of the confirmed space. In addition, I understand that payment is due 30 days from invoice date.

Advertiser signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return signed contract to [stephanie@auburnchamber.com](mailto:stephanie@auburnchamber.com)

For more information please contact:  
Stephanie Calhoun | Director of Member Engagement  
[stephanie@auburnchamber.com](mailto:stephanie@auburnchamber.com) | (334) 332-4735

**AUBURN  
CHAMBER**  
of commerce